

Scaling Up Nutrition (SUN) Movement Secretariat

Implementation Report

1 January 2011 – 30 September 2012

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Financial Report

1 January 2011 – 31 December 2012

Acronyms

HLTF - High Level Task Force on Global Food Security

IT - Information and Technology

M&E - Monitoring and Evaluation

SRSG - Special Representative of the UN Secretary General for Food Security and Nutrition

SUN - Scaling Up Nutrition

UNDP - United Nations Development Programme

UNOG - United Nations Office in Geneva

UNOPS - United Nations Office for Project Services

UNSIC - UN System Influenza Coordination

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1. THE SCALING UP NUTRITION (SUN) MOVEMENT: evolution of stewardship arrangements 2010-2012

The progress of the SUN Movement is described in SUN Progress Reports 2010-2011 and 2011-2012¹. Activities of the SUN Movement Secretariat for the period 1 January 2011 to 30 September 2012 are presented in the present **Implementation Progress Report** (see chapter 3 for details).² A companion *Inception Report* covers the activities of the Secretariat for the period 15 December 2012 – 14 June 2013. The next *Implementation Progress Report* will cover the period 1 October 2012 – 30 September 2013.

The present chapter highlights the context in which the SUN Movement Secretariat has been formed and has worked in 2011 and 2012. It focuses on stewardship arrangements.

1.1. Background: launch of the SUN Movement in 2010

In January 2008, paper 5 of the Lancet series on Maternal and Child Undernutrition described the efforts of the international community to address the issue of nutrition as “fragmented and dysfunctional, dominated by food aid and supply-driven.” This criticism was accompanied by evidence that demonstrated the importance of nutrition for mothers and children as a key factor in human development. This combined message served as a wake-up call for the international nutrition community, resulting in a widely shared view that new, truly inclusive pathways to scale up nutrition were required and had to be championed at the highest political level.

This shared sense of urgency formed the basis for the development of “**Scaling Up Nutrition – A Framework for Action**” in **April 2010**. This framework, bringing together over 100 organisations representing the UN System, Donors, Civil Society Organizations and Research Institutes, marked a significant step forward in reducing fragmentation and paving the way for further progress towards a unified and coherent approach to scale up nutrition.

After the Scaling Up Nutrition (SUN) Framework was adopted in 2010, it was complemented by “**A Road Map for Scaling-Up Nutrition**,” released in September 2010, providing a unified and coherent approach to SUN. The emphasis was on countries taking centre-stage with the rest of the movement supporting their efforts.

The SUN Movement was launched on September 21, 2010 at the “1,000 Days: Change a Life, Change the Future” event, co-hosted by the United States and Ireland at the United Nations Summit on the Millennium Development Goals. At this meeting, Governments and development partners from communities of donors, civil society, business and academia, committed to work together to substantively scale up nutrition. Together they launched the SUN Movement, guided by the “Road Map for Scaling-Up Nutrition – September 2010”, with the challenge that they should demonstrate results in 1,000 days by empowering and supporting countries to increase

¹ SUN Progress Reports are available at <http://scalingupnutrition.org/resources-archive>

² A separate review was undertaken by one donor (DFID) for the period October 2011 – October 2012 in relation to financial and human resources provided to support the activities of both the Coordination Team of the High Level Task Force on Global Food Security and the Secretariat of the Scaling Up Nutrition Movement. A copy of the review is available upon request.

investments in specific nutrition intervention and nutrition-sensitive approaches to development.

By December 2010 five countries burdened by undernutrition had joined the Movement (Bangladesh, Ethiopia, Guatemala, Peru and Zambia) as a result of global advocacy and diplomatic encouragement following the “1,000 Days: Change a Life, Change the Future” event. This number rose to 12 “early riser” countries (February 2011).

The Road Map (September 2010) proposed the formation of an ad-hoc “SUN Transition Team” to assume temporary stewardship over the Movement. The UN Special Representative of the UN Secretary General for Food Security and Nutrition (SRSG) led the SUN Transition Team. From February 2011 the SUN Transition Team was supported by six Task Forces of (1) countries, (2) donors, (3) civil society, (4) business, (5) UN organisations, and (6) advocacy and communication developing working arrangements and operating principles to enable the provision of effective, transparent and accountable support to country-level efforts to scale up nutrition.

1.2. 2011 – Consolidation of the SUN Movement stewardship

Soon after the launch of the SUN Movement in 2010, there was agreement among all stakeholders that the Movement needed a stronger institutional anchor. A **study of options for stewardship** was commissioned in **April 2011** and implemented between July and September, with a detailed survey of at least 80 stakeholders and an examination of other comparable partnerships. The three consultants who undertook the study were financed by the Bill and Melinda Gates Foundation, the World Bank and the European Union. They presented their report to the Transition Team in October 2011 and it was warmly received. The study was also examined by (and supported by) senior figures from UN System agencies (FAO, UNICEF, WFP and WHO) in meetings convened by the chair of the UN Standing Committee on Nutrition (SCN) and facilitated by the SCN Secretary. Based on the recommendations of the stewardship study, a stewardship plan for the SUN Movement was developed by the Transition Team and Task Forces and presented to the Secretary-General on November 15, 2011. The plan proposed that countries remain at the core of the Movement with a multi-stakeholder structure, overseen by a **Lead Group** that would be accountable to the UN Secretary-General. The plan anticipated that the Lead Group would be supported by a small **SUN Movement Secretariat** whose members would help to ensure coordination and coherence of the SUN Movement. Different groups of SUN stakeholders would organize their support through task-based Networks resulting in the evolution of the existing Task Forces into global Networks.

The Secretary General endorsed the plan and decided to establish a High Level Lead Group to oversee the strategic direction of the Movement. On December 28, 2011 he asked the Executive Director of UNICEF, Mr Anthony Lake, to Chair the Lead Group in his personal capacity on his behalf and tasked Dr David Nabarro, his Special Representative for Food Security and Nutrition, to coordinate the Movement and head its Secretariat.

The **Lead Group** includes 27 members, selected by the Secretary-General, for their personal commitment to nutrition and their proven leadership on global issues, to serve in their personal capacities and reflect the unique, multi-stakeholder nature of the Movement. These include Heads of State, SUN Government Ministers, Leaders from civil society, the UN System, business and development partners. The Lead Group exercises its stewardship of the Movement by

providing strategic direction, advocating for the SUN Movement in its members' collective and individual spheres of influence, enabling participating countries to access the assistance they need to scale up nutrition and ensuring that the Movement is equipped with adequate and predictable resources.

1.3. 2012 – Development of the SUN Movement Strategy 2012-2015

The SUN Lead Group held its first meeting by teleconference on April 10, 2012, during which its Terms of Reference were agreed³. Among the key outcomes of this first meeting was that the Lead Group would “determine a realistic, prioritized, results-driven strategy for its contribution to the overall Movement.”

Lead Group members met in person for their second meeting during the UN General Assembly on September 27, 2012 (morning) to discuss and endorse the final version of the “SUN Movement Strategy 2012-2015⁴” and its accompanying “Road Map 2012⁵.” During the second annual High-Level Meeting on Scaling Up Nutrition, held on September 27, 2012 (afternoon) at the UN General Assembly, Lead Group members unveiled the SUN Movement’s Strategy, which sets out what the Movement aims to achieve over the period 2012-2015 and how these objectives are to be realised.

As set out in the SUN Movement Strategy 2012-2015, Networks of countries, civil society, business, donors and international organisations and the SUN Movement Secretariat were initiated and/or consolidated in the period 2012-2013.

2. THE SUN MOVEMENT SECRETARIAT: set-up and consolidation 2011-2012

The SUN Movement Secretariat has been built out of the Coordination Team of the High Level Task Force on Global Food Security (HLTF – initiated in 2008), itself set up on the basis of the administrative arrangements of the UN System Influenza Coordination (UNSIC – initiated in 2005).

2.1. Management and Monitoring of the SUN Movement Secretariat

The main office of the SUN Movement Secretariat is in Geneva, hosted by UNOG (Villa la Pelouse, Palais des Nations). The Secretariat also has an office in New York, hosted by UNDP (in DC2). The SUN Movement Secretariat is built upon the existing administrative arrangements for the office of the UN System Influenza Coordinator (UNSIC) set up in Geneva and New York in 2005. In New York, the SUN Movement Secretariat is hosted now by UNDP who provides the office and bank

³The minutes of the SUN Lead Group meetings (April 2012 and September 2012) are posted on the SUN Movement website at www.scalingupnutrition.org

⁴ The SUN Movement Strategy 2012-2015 is available at <http://scalingupnutrition.org/wp-content/uploads/2012/10/SUN-MOVEMENT-STRATEGY-ENG.pdf>

⁵ The SUN Road Map 2012 is available at http://scalingupnutrition.org/wp-content/uploads/2012/10/SUN-Movement-Road-Map-Septemeber-2012_en.pdf

account. The Secretariat also draws upon additional administrative arrangements made for the Coordination Team of the HLTF whose hub in Rome is hosted by IFAD (offices and bank account). The cost of the rent of these offices was funded by budget of HLTF Coordination Team and UNSIC in 2011 and 2012. The cost has been partially supported by the budget of the SUN Movement Secretariat from 2013 onwards.

In 2011 and 2012, funds for the SUN Movement Secretariat were progressively raised (see chapter 2.3) and staff members were progressively recruited (see chapter 2.2). Activities are organised along four work-streams: (1) support to the SUN Transition Team/Lead Group, (2) support to SUN Countries, (3) support to SUN Task Forces/Networks plans, (4) advocacy and communication.

The SUN Movement Secretariat was established in 2012 on the basis of the orientation provided by the SUN Movement Strategy 2012-2015: it is a small and short-term (until end of 2015) unit, headed by the SUN Movement Coordinator, Dr. David Nabarro, the Special Representative of the UN Secretary-General for Food Security and Nutrition (SRSG) also Coordinator of the HLTF and of UNSIC. The Secretariat operates under the strategic guidance of the SUN Lead Group and is accountable to the SUN Lead Group, the SUN Countries, and the SUN Networks. It ensures that the catalytic spirit of the Movement continues. It has no operational role but seeks to link together countries and networks in the SUN Movement to ensure that support requested in countries to intensify actions and achieve nutrition objectives is provided in a coordinated and coherent way. It also ensures that the Movement's progress is tracked efficiently and communicated clearly. The preparation of the documentation needed to support a multi-year grant of the European Union to the SUN Movement Secretariat provided the opportunity to clarify the work-plan, details of activities and structure of the Secretariat. The proposal was developed in 2012, leading to a grant agreement signed on December 14, 2012. The "Description of the Action" (i.e. Action Fiche) is considered as the "foundation document" of the SUN Movement Secretariat which has been established in line with the stewardship arrangements decided at the end of 2011.

A logical framework with detailed indicators was developed and attached to the "foundation document" to monitor the overall and specific objectives of the Movement and the activities of the Secretariat. The logframe of the SUN Movement Secretariat is structured along three result areas covering support to (1) the Lead Group, (2) Countries and (3) Networks. Activities for "Advocacy and Communication" are mainstreamed throughout the three result areas.

The stewardship plan envisaged the establishment of an appropriate mechanism for continuous monitoring and evaluation of the SUN Movement. A Monitoring and Evaluation (M&E) Framework for the SUN Movement (including the Secretariat) was developed at the end of 2012 - beginning 2013 and then approved by the Lead Group at their meeting in April 2013. The M&E Framework for the SUN Movement establishes a sound and practical approach for measuring the progress and effectiveness of the SUN Movement over the period 2012-2015. It includes accountability and regular reporting of the efforts undertaken by the Lead Group, SUN countries, Networks and the Secretariat. The indicators that were already developed as part of the "foundation document's" logframe have been reviewed and streamlined in the M&E Framework to the extent possible without jeopardising the contractual monitoring obligations of the

Secretariat vis-à-vis its donors. The details of the updated logframe of the SUN Movement Secretariat are included in the Inception Report (December 2012 – June 2013).⁶

In 2012 the Secretariat also initiated the development of a baseline for Monitoring and Evaluation (with expert support). This was structured around the M&E Framework, which was finalized in the first half of 2013. This baseline captures the situation of the Movement at the time the SUN Movement Strategy and the revised SUN Road Map were approved in September 2012 and represents the point of comparison for future monitoring and evaluation. A draft retrospective stock-take of the context for nutrition between 2008 and 2012, i.e. before the consolidation of the SUN Movement in 2012, was also conducted.

This Progress Report focus on the activities of the Secretariat from January 2011 to September 2012 (prior to the M&E Framework of the SUN Movement). It reports activities along the four work-streams developed in 2011. These were refreshed in 2012 to take account of new stewardship arrangements.

The structure of the SUN Movement Secretariat logframe along three result areas will be used in further reporting.

2.2. Staffing of the SUN Movement Secretariat 2011-2012

In 2010, one staff member of the HLTF Coordination Team supported the SRSG to help prepare the SUN Road Map. From beginning of 2011, this staff member became part of the professional staff of the SUN Movement Secretariat (paid out of funds raised for the SUN Movement Secretariat).

Additional professional staff members of the SUN Movement Secretariat were progressively recruited in 2011 and 2012 to manage relations with countries joining the Movement and provide support to the fostering of the SUN Movement. Funds were also raised progressively.

At the end of 2012, the SUN Movement Secretariat includes six policy advisors:

- Two focusing on SUN Country progress tracking and analysis
- Two focusing on support to the Lead Group and the Networks
- Two focusing on advocacy and communication of the SUN Movement.

It was envisaged that the staffing of the SUN Movement Secretariat would be further reinforced in 2013 (see details of plans in Action Fiche and 2012 – 2013 Inception Report).

The New York-based Liaison officer to the Executive Office of the UN Secretary General (who is supporting the activities of the SRSG) also participates in the activities of the SUN Movement Secretariat in 2011 and 2012. The cost of the position has been supported by the budget of the HLTF Coordination Team in 2011 and 2012. It will be incorporated in the budget of the SUN Movement Secretariat from 2013 onwards.

The SRSG is dedicating about 50% of his time to the SUN Movement. The cost of his position was supported by the UNSIC budget until end of October 2012. It is incorporated in the budget of the SUN Movement Secretariat from January 2013 onwards.

⁶ The M&E Framework of the SUN Movement is available at <http://scalingupnutrition.org/resources-archive>

The Secretariat also received support (strategy, management, liaison, information technology (IT) and administrative capacity) from the Facilitation Team of the office of the SRSG, made of administrative staff recruited for activities related to the HLTF and the UNSIC which are coordinated by David Nabarro.

In 2011 and 2012 the cost of the Facilitation Team was supported by the budgets related to the other activities of the SRSG (HLTF, UNSIC). From 2013, this Facilitation Team is totally funded by the budget of the SUN Movement Secretariat.

The chart in Annex I to this report summarizes the evolution of Human Resources of the SUN Movement Secretariat and their source of funding for 2011 and 2012.

2.3. Budget of the SUN Movement Secretariat 2011-2012

This report covers the expenses funded out of two bank accounts: the one in New York managed by UNDP and the one in Rome managed by IFAD. The bank account in New York is also receiving contributions to fund activities of UNSIC (since 2005) and for work of the HLTF Coordination Team (since 2009). The bank account in Rome is also receiving contributions to fund activities for the HLTF Coordination Team.

Contributions to the SUN Movement Secretariat 2011-2012

Canada, France, Ireland, the European Union and the United Kingdom have supported the consolidation of the SUN Movement Secretariat in 2011 and 2012. The European Union, the Netherlands and the United Kingdom have moved towards provision of multi-year financial support to the SUN Movement Secretariat in the course of 2012. Ireland does the same in 2013. (overall chart of donor contribution 2011-2015 available in Inception report).

From November 2012, France has supported the SUN Movement Secretariat by seconding one professional staff (focusing on SUN Country progress tracking) to the SUN Movement Secretariat. This secondment is made without transferring money to the SUN Movement Secretariat (the staff is directly paid by the donor but the responsibility for the work lies with the SUN Movement Coordinator).

The first contribution for the SUN Movement Secretariat was received in 2011 in the UNDP hosted account in New York. Most of the other contributions in 2011 and 2012 are also received in this UNDP account. One contribution from the European Union was received in 2012 in the IFAD account. Another contribution from the European Union for the SUN Movement Secretariat was received in 2013 in the IFAD account. Beside these two contributions aiming at supporting the activities of the SUN Movement Secretariat at the end of the consolidation period, no other contributions for the SUN Movement Secretariat will be received in the IFAD account in Rome.

The following chart presents details of the contributions received in cash (not including the staff member deputed to work in the Secretariat by France) during the period 2011-2012.

<u>SMS Expenditures - in USD</u>	2011	2012
Professional Staff	255,626	662,565
Administrative Staff (facilitation team)	44,520	74,067
Advisory Services (Consultancies)	239,026	165,394
Travel	61,848	180,928
General Operations (IT, Communications)	0	66,350
SUB-TOTAL	601,020	1,149,304
Indirect costs	18,390	216,814
TOTAL per year	619,410	1,366,118
Cumulative Total	619,410	1,985,528

Balance of the Budget of the SUN Movement Secretariat at end of 2012

Over the period 2011 – 2012 the Secretariat has received contributions of about US\$ 6,7 million and spent about US\$ 2 million. Expenses under this period covered costs for professional staff (46%), administrative staff (6%), advisory services (20%), travel (12%), general operations (4%) and indirect costs (general project administration - 12%).

The Secretariat started 2013 with a positive balance of about US\$ 4,7 million.

<i>in USD</i>	2011	2012
TOTAL Contributions per year (cash)	919,498	5,767,462
Cumulative TOTAL Contributions	919,498	6,686,959
TOTAL Expenditures per year (cash)	619,410	1,366,118
Cumulative TOTAL Expenditures	619,410	1,985,528
Balance =		4,701,431

3. REPORT OF ACTIVITIES of the SUN Movement Secretariat: 1 January 2011 – 30 September 2012

At the High-Level Meeting on Nutrition hosted by the United Nations Secretary-General at the UN General Assembly on September 20, 2011 and at the follow-up workshop for the SUN Movement on September 21, 2011 the progress – one year after the launch of the Movement – was assessed. Another yearly assessment took place during the second annual High-Level Meeting on Scaling Up Nutrition, held on September 27, 2012 at the UN General Assembly. The progress and results in SUN Countries for the period 2011-2012 were assessed as well as the broad evolution of the Movement. September 2012 being the point of comparison for future monitoring and evaluation of the Movement, September 2013, 2014 and 2015 will be the dates for yearly review of the whole Movement's progress.

The activities of the SUN Movement Secretariat in 2011 and 2012 are organized along the four work-streams in its workplan: (1) support to the SUN Transition Team/Lead Group, (2) support to SUN Countries, (3) support to SUN Task Forces/Networks plans, (4) advocacy and communication. The 2011 – 2012 SUN Movement Secretariat work-plan can be found in Annex II to this report.

Work-stream 1: support to the SUN Transition Team in 2011, replaced by the SUN Lead Group in 2012

In September 2010 the “Road Map for Scaling-Up Nutrition” proposed the formation of an ad-hoc “SUN Transition Team” to assume temporary stewardship over the Movement with participants from governments, donors, civil society, research, business and intergovernmental organizations. The Transition Team was set up by November 2010. The stewardship study led to the establishment of the Lead Group in April 2012. With its 27 members it works to ensure strategic oversight, coherence and collective accountability of the Movement’s support to SUN countries, and to improve the availability of external technical and financial support for national SUN efforts.

Activities under this work-stream aim at ensuring that the Stewardship over the Movement was exercised by a SUN Transition Team in 2011 (replaced by a SUN Lead Group in 2012) sustaining political attention to undernutrition and increasing investments in specific nutrition interventions and nutrition-sensitive development.

Activity 1.1: Provide assistance to the Transition Team then to the Lead Group so that it can exercise accountable stewardship over the Movement

In 2011 the SRSB led the SUN Transition Team and with one Policy Advisor facilitated the roll-out of its activities. Between November 2010 and April 2012 the Transition Team met (via teleconference) at least every two months to lay the foundations of the newly established movement. The Transition Team members met in person at the High-Level Meeting on Nutrition in New York on September 20, 2011.

From 2012 onwards, the SUN Movement Secretariat organized the meetings of the Lead Group (twice a year – April and September) and reported every month to the Lead Group Chair. During the reporting period, regular contacts between the SUN Movement Coordinator/Secretariat and SUN Lead Group members were maintained (including through bilateral meetings and calls) with the objective of fostering their engagement in support of the SUN Movement. Monthly strategic discussions with the Lead Group Chair enabled him to be updated on the progress of the Movement. Face-to-face discussions with some Lead Group members and SUN Government Focal Points took place on the occasion of country visits by the SUN Movement Coordinator and members of the Secretariat, which stimulated a better understanding of specific country issues.

At the first meeting of the Lead Group, held by teleconference on April 10, 2012, 18 members (out of 27) were present, five were represented by observers and four were absent. At this meeting the Lead Group decided to determine a strategy for its contribution to the Movement. Six themes were identified as key framing elements for the SUN Strategy:

- 1) Building a robust results and accountability framework;

- 2) Documenting and sharing best practices, especially between countries and stakeholders;
- 3) Establishing evidence for the cost-effectiveness of nutrition;
- 4) Tracking of financing and investments;
- 5) Ensuring an emphasis on a) the gender dimension and b) women's empowerment in policies and actions to scale up nutrition; and
- 6) Advocating for the mobilization of national and international resources for nutrition.

The SUN Movement Strategy was designed to present an overview of the Movement's vision, goals and strategic approach and objectives for the period 2012-2015. It was agreed that the SUN Movement Secretariat would support the Lead Group in the development of this strategy and its key elements and engage in regular interactions with Lead Group members to set out their aspirations for the Movement to deliver results. The draft of the SUN Movement Strategy was developed by the SUN Movement Secretariat through several exchanges with representatives of the Lead Group, and it was shared with SUN Government Focal Points for feedback. With the support of two external consultants hired to support the Secretariat in this exercise, six thematic papers were produced and six thematic meetings of the Lead Group were held in June 2012 to guide the development of the Strategy. The SUN Movement Secretariat also facilitated the development of the 2012 SUN Revised Road Map, which complements the SUN Movement Strategy 2012-2015, providing a greater level of detail on how the Movement's members will work together to ensure the impact of their collective actions on nutrition outcomes in SUN countries.

Lead Group members discussed and endorsed the final version of the "SUN Movement Strategy 2012-2015"⁷ and its accompanying "Road Map 2012"⁸ at their second meeting during the UN General Assembly on September 27, 2012. On the occasion of this meeting, 19 Lead Group members were present, five were represented by observers and three were absent.

The Lead Group's discussion at the meeting on September 27, 2012 focused on governance and accountability, prioritization of effective actions and resource mobilization. Among the main conclusions of the meeting, the Lead Group identified 12 actions to be taken by the SUN Movement during the next six months:

- 1) Develop Key Performance Indicators for stakeholders in the Movement;
- 2) Strengthen Accountability mechanisms for business, the UN system, donors and civil society;
- 3) Develop a resource mobilization strategy;
- 4) Improve participation and engagement of business in the Movement;
- 5) Consider the implications of the rapid expansion of the Movement;
- 6) Further develop process indicators for effective monitoring and implementation;
- 7) Better explain the transitions between stages of preparedness;
- 8) Ensure all countries can access support to estimate the cost of implementing national plans;

⁷ The SUN Movement Strategy 2012-2015 is available at <http://scalingupnutrition.org/wp-content/uploads/2012/10/SUN-MOVEMENT-STRATEGY-ENG.pdf>

⁸ The SUN Road Map 2012 is available at http://scalingupnutrition.org/wp-content/uploads/2012/10/SUN-Movement-Road-Map-Septemeber-2012_en.pdf

- 9) Develop methodology for estimating the cost of nutrition-sensitive approaches;
- 10) Encourage all SUN Movement stakeholders to increase their investments in nutrition;
- 11) Work with countries as they develop their national targets and results frameworks for Scaling Up Nutrition; and
- 12) Prepare tailored, clear, and concise advocacy materials.

Progress against these actions was discussed at the third meeting of the Lead Group to be held on April 10, 2013.

Activity 1.2: Provide assistance to Lead Group Members to oversee the accountability of the overall SUN Movement

The SUN Movement Secretariat assists all in the Movement as they seek to maintain the high importance of nutrition on political agendas at the national, regional and international levels. It ensures that the Movement's progress is tracked efficiently and communicated clearly, including through the SUN website. A detailed monitoring report on the progress of the SUN Movement was developed and provided to the Lead Group for the September 2012 meeting.

Work-stream 2: Encourage and track progress in SUN Countries

The Activities under this work-stream aim at ensuring that each SUN Country is better able to bring together national stakeholders for implementation of effective actions to Scale Up Nutrition, to learn how best to do this from experiences of other SUN Countries and to access aligned external support for realizing its objectives.

The SUN Movement has grown quickly, and beyond expectations. In December 2010 the first five countries affected by undernutrition join the movement (Bangladesh, Ethiopia, Guatemala, Peru and Zambia). This number soon rises. 12 SUN early riser countries (Bangladesh, Ethiopia, Guatemala, Peru, Zambia, Ghana, Nepal, Senegal, Malawi, Mozambique, Tanzania and Uganda) met in February 2011 at the IFPRI conference on Leveraging Agriculture for Improving Nutrition and Health (New Delhi, India) where countries for the first time talked publicly about their commitments to scale up nutrition. By September 2012, 30 countries (though only 27 with official letter)⁹ had joined the Movement. Twenty of these countries are among the 36 countries with the highest levels of undernutrition. Around 58 million stunted children are estimated to be living in these countries, which represents nearly one-third of all 165 million stunted children in the world at that time. The countries are also home to millions of women affected by anaemia in pregnancy and children who experience deficiencies of micro-nutrients.

Since 2011, the SUN Movement Secretariat has encouraged sustained commitments to the principles of the SUN Movement through facilitated exchanges through which SUN Government Focal Points - responsible for ensuring that the country's efforts engage the whole of government and for coordinating external support - can share experiences and progress with scaling up nutrition, communicate country needs with SUN Task forces (later Networks) and share experiences and progress with the SUN Transition Team (later Lead Group).

⁹ Bangladesh; Benin; Burkina Faso; Burundi; Ethiopia; Gambia; Ghana; Guatemala; Haiti; Indonesia; Kenya; Kyrgyz Republic; Lao PDR; Madagascar; Malawi; Mali; Mauritania; Mozambique; Namibia; Nepal; Niger; Nigeria; Peru; Rwanda; Senegal; Sierra Leone; Tanzania; Uganda; Zambia; Zimbabwe

Teleconferences of the Task Force of SUN Countries – replaced in 2012 by the Network of SUN Countries - are held regularly: they gather SUN Government Focal Points by geographic areas or language: Francophone/Anglophone/Hispanophone/Asian countries) every six weeks and are chaired by the SUN Movement Coordinator. In follow-up to each Country conference call, minutes and summary notes of the discussion are developed, translated in French and Spanish for the francophone and hispanophone countries, and shared with the Focal Points for their comments.

The SUN Movement Secretariat also organises an **annual series of meetings** in the margin of the UN General Assembly in New York in September. These meetings aim to facilitate exchanges between SUN Countries and members of the Transition Team (2011) or Lead Group (2012) and other SUN Task Teams (2011) or Networks (2012). The **Annual SUN Movement Progress Reports** are released at this occasion.

Over this reporting period, the SUN Movement Secretariat developed a **system for tracking progress** to scale up nutrition in SUN individual Countries.

As outlined in the SUN Movement Strategy 2012-2015; the teleconferences are particularly used for sharing information around *four processes*: 1) Bringing people into a shared space for action (multi-sector, multi-stakeholder platforms); 2) Ensuring the existence of coherent policy and legal framework(s); 3) Aligning efforts and programs around a Common Results Framework; and 4) Ensuring financial tracking and resource mobilization (around the Common Results Framework). During the conference calls, participants from SUN Countries discuss progress but also constraints and barriers. This information is compiled in Country Progress Update Tables which are shared with SUN Countries and used by them to share lessons learned and highlight enabling factors and best practices. The Country Tracking System is used by SUN Government Focal Points to share an appreciation of their respective countries' preparedness for scaling up, to determine the support needed to accelerate progress, and to prioritise provision of this support in ways that maximise effectiveness. Information derived from this Country Tracking System is shared with the SUN Task Teams or Networks and, if the Government Focal Point agrees, can be made publicly available through the SUN Movement website (including through SUN Country Briefs).

The **first annual Progress Report** for the period 2010–2011 and the annexed compendium of country fiches were prepared in 2011 with the support of the SUN Transition Team led by the SRSG. It was presented at the High-Level Meeting on Nutrition hosted by the UN Secretary-General at the UN General Assembly on September 20, 2011 and at the follow-up workshop for the SUN Movement “SUN: The First Year and the Future” held on September 21, 2011. They were aimed at providing both a global overview of progress one year after the launch of the Movement in September 2010 as well as information on progress in individual countries. These two documents formed the basis for a system for tracking progress in SUN Countries, which was developed by the SUN Movement Secretariat between January and April 2012 and then consolidated between May and September 2012.

In 2012 (January-September), five teleconferences of the SUN Network of Countries were organized by the Secretariat with up to 30 SUN Government Focal Point participants grouped per geographic area. On these calls, SUN Government Focal Points engaged in discussions around the following priorities: 1) development, endorsement and implementation of country plans for

improved nutrition; 2) development or strengthening of Monitoring & Evaluation systems; and 3) articulation of needs and alignment of in-country support.

Starting from May 2012 a country template, organized around the *four processes*, was provided to the 29 SUN Countries for self-reporting and updating of progress.

The details of 29 Country Progress Updates were analysed by the SUN Movement Secretariat to appreciate progress along three stages of preparedness identified in the SUN Movement Strategy 2012-2015:

- *Stage 1: Taking stock and starting out:* Taking stock of needs, capacities and commitments: Identifying current needs and capacities, and confirming high-level commitment.
- *Stage 2: Ready for scaling up:* In-country stakeholder platforms are being established, and common strategies are being developed including budgeted plans for scaling up effective actions, with national capacity for implementation and monitoring being strengthened.
- *Stage 3: Scaling up rapidly to deliver results:* Programmes and interventions are being operated at scale when resources are available; progress reporting around expected results is in place; relevant sectors are working together to ensure delivery.

Country statistical profiles were developed using results from the Demographic Health Surveys and data extracted from global databases managed by the World Health Organization, the Food and Agriculture Organization and the World Bank. All these elements were used to develop country webpages to populate the SUN website and the SUN Movement Progress Reports.

This analysis of in-country progress along stages of preparedness was presented in the 2012 Progress Report and its annex of Country summaries.

The SUN Movement Secretariat coordinated the development of this **second annual Progress Report** with inputs received from SUN Government Focal Points and SUN Networks. The report was released at the Secretary-General's High-Level Event on Nutrition at the UN General Assembly in September 2012. It presents a detailed snapshot of the progress and results towards Scaling Up Nutrition in SUN Countries for the period 2011-2012 and the broad evolution of the Movement. SUN Countries contributed to these reports with information on national progress against the SUN process indicators, as did the networks.

On September 26-28, 2012, a two-day meeting of up to 40 SUN Government Focal Points was organized by the Secretariat in New York on the margins of the 67th UN General Assembly. It focused on indicators of progress and nutrition outcomes, and participants agreed on a consistent system for tracking progress. It involved roundtable discussions in which Focal Points shared experiences, highlighted challenges and identified areas in which they required support from the SUN Networks. Facilitators of SUN Networks joined the SUN Government Focal Points on the second-day meeting.

Towards the end of the reporting period (August 2012) an external consultant hired by the Secretariat worked with SUN Countries on analysing the costing of their national plans to scale up nutrition. Through this consultancy the Secretariat studied the efforts of seven countries – Burkina Faso, Madagascar, Namibia, Nepal, Senegal, Sierra Leone and Uganda – to ascertain some of the most important steps involved in determining the cost of reducing undernutrition,

to muster the active engagement of all sectors needed to achieve that goal and to harmonize categories of activities for comparing plans and their costs across countries.

Work-stream 3: support to SUN Task Teams and Networks of stakeholders

The SUN Movement calls on all stakeholders to increase the effectiveness of existing programs by aligning behind national plans that address malnutrition and by fostering broad ownership and commitment to nutrition.

The Activities under this work-stream aim at engaging various stakeholders in the Movement in support to country efforts and ensuring that stakeholders from self-governing and accountable SUN Networks respond to needs of SUN Countries in a timely and effective way and contribute to responsive and aligned assistance to SUN countries.

To develop working arrangements and operating principles that would enable the provision of effective, transparent and accountable support to country-level efforts to scale up nutrition, the 2010 Road Map established five Task Forces of stakeholders (Donors, Civil Society, UN Organizations, Businesses, Advocacy & Communication) in support to the SUN Transition Team. To provide effective and efficient support to countries, in 2012 the Task Force evolved into four global Networks (Donors, Civil Society, UN organizations, Businesses) as presented in the SUN Movement Strategy 2012-2015. Each network has a unique character.

Activity 3.1: Facilitation of SUN Task Forces and support to the creation of SUN Networks

The Task Forces and Networks aim to improve their members' contributions to the overall mission of the Movement. Between December 2010 and December 2011, 9 meetings (via teleconferences) of the Task Force facilitators were organized. With the evolution into Networks in 2012, each Network put progressively in place their respective governance and accountability mechanisms. Each Network has nominated co-facilitators amongst its members. Networks provide a recognizable community for new organizations to engage with the SUN Movement and are actively seeking to expand their membership at global and country level. SUN Network members are themselves pursuing strategies of engaging in advocacy roles, and are developing their own reporting systems and regular summaries of meetings amongst their members.

By the end of the reporting period the SUN Donor Network had agreed on its Terms of Reference as well as country-level donor conveners and supporters. Other SUN Networks have initiated the development of Terms of Reference and annual work plans.

In 2011 the Civil Society Network encouraged Civil Society participation at country level, starting with the first global meeting on SUN by Civil Society in Washington (June 2011). This meeting was organized by Bread for the World and Concern Worldwide with participation of CSO representatives from SUN member countries. During this meeting the SUN concept and approach was clarified, ideas about the role of Civil Society in SUN were exchanged and a start was made with developing a joint approach for Civil Society participation in country-level SUN platforms. It was soon recognized that local Civil Society groups need help to get organized and to participate.

The SUN Movement Secretariat seeks to ensure that the four SUN Networks provide an optimal service when receiving and responding to requests identified by governments and other stakeholders within SUN countries.

The Secretariat participates in meetings of individual Networks to encourage ways in which they can respond to country needs in a full and transparent manner. In particular during this reporting period, the SUN Movement Secretariat facilitated the organization of and/or participated in meetings of the SUN Networks on the margins of the 67th United Nations General Assembly in September 2012, including:

- The **SUN Network facilitators** met with the SUN Government Focal Points;
- Supporters of the **SUN Civil Society Network** had a breakfast meeting on the role of civil society in the SUN Movement;
- the **SUN Donor Network** met at high level to discuss how they can further align their efforts in order to achieve, track and measure results in SUN countries;
- the **SUN UN Network** also met at high level to discuss obstacles to scaling up at national level and ways for the UN system and other international agencies to facilitate and support actions in SUN countries;
- the **SUN Business Network** met to discuss how the global community can create more confidence in partnerships through the development of stronger working relationships between governments, civil society and the private sector around practical actions.

Activity 3.2: Support to the functioning of the SUN Multi Partner Trust Fund

In 2011, when there were 19 countries in the SUN Movement, the Civil Society Network received financial support from the Donor Network to develop proposals for increased civil society capacity for scaling up nutrition in countries. Over 200 civil society organisations and stakeholders were involved in the preparation of 11 proposals for financial support to civil society alliances in 11 SUN Countries.

Early in 2012, the SUN Movement Secretariat was requested to set up a mechanism through which funds could be received, proposals reviewed, grants provided and groups that would be ready to support implementation identified. This was the stimulus for the creation (in February 2012) of the SUN Movement Multi-Partner Trust Fund (SUN MPTF), a mechanism to provide catalytic support for priority actions by SUN Movement stakeholders. It was set up as a mechanism to channel contributions for priority activities that could not be financed through other channels. The MPTF was – from the start – designed as a mechanism that permits implementation of the SUN Movement’s strategy in critical areas while, at the same time, ensuring that funds are used effectively and transparently, and that they achieve the best possible impact over the long term. Hence, three financing windows were initially created within the SUN MPTF and are designed to support: (1) Galvanizing critical in-country actions in relation to national commitments and priorities for SUN; (2) Mobilization of in-country and global civil society so as to contribute to realizing these commitments and demonstrating results; and (3) Ensuring adequate financing for strategic efforts that contribute to the more effective working of the SUN Movement as a whole. The MPTF is not designed to handle funding for large-scale investments in national action. Instead, it enables the initiation and development of a functioning

SUN Movement within countries and/or regions, and provides appropriate support for Movement-wide actions when funds cannot be granted elsewhere. The present term of this funding mechanism is set to end on December 31, 2015.

The SUN MPTF works under the overall supervision of the SUN Movement Lead Group. A SUN MPTF Management Committee has been established: it consists of contributors and participating organizations as well as representatives of the Lead Group and of the MPTF administration, with observers from SUN networks – specifically those that involve civil society. The Management Committee establishes the criteria for awarding grants, decides on the allocation of funds, agrees on the agency that will be responsible for supporting optimal implementation, and ensures full and open reporting on progress. The SUN MPTF Management Committee is chaired by the SUN Movement Coordinator and is supported by the SUN Movement Secretariat.

The SUN Movement Secretariat assists the Management Committee with: developing guidelines for the preparation and submission of proposals for approval by the Management Committee; reviewing proposals submitted by requesting entities for consistency with agreed SUN principles and SUN MPTF criteria; transmitting proposals to the Management Committee for its review and potential approval; monitoring the Fund-level progress; assessing and compiling lessons-learned from the funded programmes; developing and implementing an effective knowledge management system; and facilitating independent programme/project evaluations, as needed.

By the end of the reporting period, the SUN MPTF Management Committee met two times. In its first meeting (July 2012), the Committee agreed on the Terms of Reference and Rules of Procedures of the SUN MPTF, including a logframe document detailing actions and results; it also agreed on a set of criteria against which incoming proposals would be assessed. Twelve proposals were assessed by the SUN Movement Secretariat and seven were recommended for approval by the MPTF in August 2012. The Secretariat produced one paper on the impact of reduced funding on the original proposals as a source of lessons learned. Furthermore, MPTF progress was reported and included in the background material for Lead Group members at their meetings in September 2012. Minutes of the SUN MPTF Management Committee meetings, held in July and August 2012, were produced by the SUN Movement Secretariat and published on the website¹⁰. A third meeting of the SUN MPTF Management Committee will take place after the reporting period, i.e. in December 2012.

Work-stream 4: Advocacy & Communication

Since its inception, the SUN Movement has fostered collaboration among several actors. The Bill and Melinda Gates Foundation offered to support advocacy and communication of the emerging SUN Movement in 2011. Funds were provided to the leading communications company, GMMB, who joined the Task Force “Advocacy and Communications.” As members of this Task Force, GMMB contributed to developing core communication materials for the SUN Movement, including messages and Frequently Asked Questions. GMMB also provided media outreach at key SUN meetings such as the High Level Meetings in September 2011 and 2012 and co-organized with the Secretariat the 2012 event. After the 2011 and 2012 high level events, a summary of the proceedings and the press release was made available on the SUN website. In 2012, with GMMB,

¹⁰ All information regarding the decisions of the Management Committee is available on both www.scalingupnutrition.org and <http://mptf.undp.org/factsheet/fund/SUN00>

a video on the SUN Movement was produced and presented at the High-Level Event. Furthermore, 12 SUN Government Focal Points recorded videos at the event for use on the SUN website. In advance to the 2012 High-Level Meeting, the SUN Movement website was updated and re-launched.

From early 2012, when Task Forces evolved into Networks, GMMB has continued to provide support on advocacy and communications to the SUN Movement Secretariat. GMMB built the current SUN website – launched in September 2012 – and continues to provide digital support for the site. In addition, GMMB has contributed to the development of communication materials, social media messaging and media outreach to SUN Lead Group members, and has provided the Secretariat with strategic advice on SUN Movement advocacy and communications. Members of the GMMB team are in regular (almost daily) contact with the Secretariat through email and teleconference calls.

The SUN Movement Secretariat ensures that the SUN website (www.scalingupnutrition.org) features activities undertaken within the Movement. The first version of the SUN website was operational in September 2011. It was then updated by GMMB and the Secretariat to provide a much more in-depth picture of the breadth of activities and progress underway across the Movement and re-launched before the second High-Level Event on Nutrition in September 2012. A particular emphasis was placed on revitalizing the pages of the SUN Countries to most accurately reflect what they are achieving especially at community level. The SUN Movement Secretariat has worked closely with SUN countries to complete this update and their engagement in the process has demonstrated the importance they attach to ensuring their stories are told on this global platform.

An external consultant (writer) was hired to support the SUN Movement Secretariat in the drafting of the second annual progress report of the SUN Movement. The report was then formatted with a professional layout and made available in English, French and Spanish.

Annex I: Evolution of SUN Movement Secretariat staffing/2011 - 2012

			SET UP OF SUN MOVEMENT SECRETARIAT																								
			Evolution of Human Resources: 2011 - 2012																								
			2011												2012												
FUNCTIONS			Hub	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
SUN Movement Secretariat Professional Staff	Policy Advisors	Advisor to the Lead Group	GVA																								
		Advisor on Advocacy and Communication	GVA																								
		Advisor on Website and Communication	GVA																								
		Country Tracker	GVA																								
		Country Tracker	GVA																								
		Network Advisor	GVA																								
	Liaison Officer with EOSG	NY																									
SUN Coordinator	GVA																										
Facilitation Team	Assistants in Geneva	Personal assistant	GVA																								
		Admin assistant	GVA																								
	Assistants in New York		NY																								
	Administrator in Geneva		GVA																								
	Assistant Administration in Rome		Rome																								
	IT support		GVA																								
			<div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> SMS budget </div> <div style="text-align: center;"> HLTF CT budget </div> <div style="text-align: center;"> UNSIC budget </div> <div style="text-align: center;"> Seconded to SMS (not in budget) </div> </div>																								

Annex II: SUN Movement Secretariat Work-plan/2011 - 2012

2011-2012 WORKPLAN	2011												2012											
	Jan	Febr	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Febr	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
WORK-STREAMS	MILESTONES																							
1. Transition Team/Lead Group																								
<i>Stewardship Plan presented to SG</i>																								
<i>Transition Team meeting held</i>																								
<i>Lead Group meeting held</i>																								
<i>SUN Strategy 2012-15 endorsed</i>																								
<i>SUN 2012 Road Map endorsed</i>																								
2. Countries																								
<i>Six weekly conference call held</i>																								
<i>SUN Government Focal Points meeting held</i>																								
<i>SUN Progress Report presented</i>																								
<i>SUN Country Templates agreed and presented</i>																								
3. Task Forces/Networks																								
<i>SUN Task Forces Facilitators conference call held</i>																								
<i>SUN Networks Facilitators meeting held</i>																								
<i>SUN CSOs Network meeting held</i>																								
<i>SUN Donors Network's TOR agreed</i>																								
<i>MPTF TORs approved</i>																								
4. Advocacy and Communication																								
<i>SUN website launched</i>																								
<i>Nutrition is profiled in high level meetings (UNGA High Level events)</i>																								