Why Breastfeeding is a Critical Component of the Post-2015 Development Agenda

Breastfeeding is a cornerstone of child survival, nutrition and early childhood development. Breastfeeding not only provides children with the best start in life, it also benefits food security, maternal health, protects against non-communicable diseases and contributes to environmental sustainability. Yet the world has made slow progress in raising the global breastfeeding rate since 1990. Improvements in breastfeeding rates are critical to the attainment of the Sustainable Development Goals, particularly Goals 2 and 3, and require urgent action.

Breastfeeding provides food security
Breastfeeding provides safe and nutritious food all year-round for infants and young children. Breastmilk is the ideal food under all circumstances but can be particularly beneficial in times of emergencies due to its availability, affordability and safety.

Breastfeeding protects against childhood illness, death and non-communicable disease
Breastfeeding prevents malnutrition and gives children the best start in life whether the child is born in a high-income or low-income country, and to a rich family or a poor one. Suboptimum breastfeeding results in more than 800,000 child deaths annually. Breastfeeding in the first hour of life reduces the risk of dying in the first month by almost 20 per cent. Breastfeeding also improves long-term health, decreasing the risk of non-communicable diseases, including asthma, obesity, diabetes and heart disease.

Breastfeeding is essential for early childhood development
It supports healthy brain development which is especially vital in the first years of life considering that neurons form new connections at the astounding rate of 700-1000 per second, a pace that is not repeated again. Breastfeeding supports long term education benefits as well, including increased I.Q. scores and better school performance.

Breastfeeding protects maternal health
Breastfeeding improves birth spacing and reduces the risk of postpartum hemorrhage. Women who breastfeed have a decreased risk of breast and ovarian cancers and some cardiovascular diseases.

Breastfeeding contributes to environmental sustainability
Breastfeeding is a natural and renewable food that involves no packaging, transportation or fuel to prepare and therefore contributes to environmental sustainability.

Breastfeeding reduces inequities
Breastfeeding interventions can reach populations with limited access to health systems and infrastructure, thus mitigating inequities in access to health services.

The majority of infants are not optimally breastfed
Despite the importance of breastfeeding, only 43% of the world’s newborns are put to the breast within one hour of birth. And globally, less than 40 per cent of children under six months of age are exclusively breastfed— that is, fed only breastmilk with no additional foods or liquids, including water. Rapid progress is possible however, and as shown in Figure 2, some countries have dramatically raised breastfeeding rates, even in the poorest communities. Mothers and families should be empowered, enabled and supported to optimally breastfeed their children.
Recommended indicator for target 2.2
• Rate of exclusive breastfeeding among infants under 6 months of age (also fits under target 2.1)

![Figure 1: Early initiation and exclusive breastfeeding: much more can be done](image1)

**Figure 1:** Early initiation and exclusive breastfeeding: much more can be done

![Figure 2: Examples of countries making rapid and significant progress in exclusive breastfeeding rates during five consecutive years](image2)

**Figure 2:** Examples of countries making rapid and significant progress in exclusive breastfeeding rates during five consecutive years

For more information on Post-2015
A complete list of UNICEF’s proposed indicators is available at http://www.unicef.org/post2015/files/PriorityIndicators.pdf

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