

## SUMMARY NOTE

### Inaugural meeting of the new Scaling Up Nutrition (SUN) Movement Lead Group

UNICEF Headquarters – New York

21 September 2016 (10:00 to 12:00)

## INTRODUCTION

- 1) The inaugural meeting of the new Scaling Up Nutrition (SUN) Movement Lead Group took place on 21 September 2016 in New York. 22 out of 29 Lead Group members were in attendance.
- 2) The Lead Group offered their commitment to guiding the SUN Movement's new five-year strategy and roadmap, *"From inspiration to impact"*, towards measurable results. Responding to questions from a range of SUN countries, Lead Group members animated practical examples of how working together across sectors can accelerate an end to malnutrition in all its forms in all SUN countries by 2030, and pressed all SUN Movement members to act with urgency and ambition so that all people, everywhere, can achieve their full potential.
- 3) The Lead Group reflected upon their personal commitment to driving forward the four elements of the 2016-2020 Strategy and Roadmap, designed to achieve impact by strengthening capabilities to: a) ensure equity, equality and non-discrimination for all; b) mobilise, advocate and invest for impact; c) continuously improve country planning and implementation; and d) improve multi-sectoral and multi-stakeholder collaboration at all levels.
- 4) As part of ongoing efforts to strengthen mutual accountability throughout the SUN Movement, the inaugural meeting was webcast, enabling SUN countries, network members and others to observe the proceedings. The chairs of the SUN Movement's networks, network facilitators and members of the Executive Committee were also in attendance. The English audio recording of the meeting can be found [here](#).

### LEAD GROUP MEMBERS' COMMITMENTS



*"We have an additional burden in the SUN Movement: not only the results we need to*

*achieve, but because we are becoming a model of how to work in other sectors, as well."*

– Tony Lake



*The UN Secretary-General is particularly interested in the way SUN is working, so*

*are others leaders within the UN system. What I find in my new role is that there are many experiences from SUN, for example, the work to support civil society in countries, that are evoking a lot of attention."*

– David Nabarro



*"My three priorities for the first year as the new Coordinator: 1. focus on concrete*

*results at the country level; 2. focus on concrete results at the country level; and 3. focus on concrete results at the country level."*

– Gerda Verburg

## THE NEXT PHASE OF THE SUN MOVEMENT – INSPIRING CHANGE IN THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT

- 5) In 2010, when the SUN Movement was launched, there were 165 million stunted children. New figures released in September 2016 show that there are 156 million stunted children today. The SUN Movement is now seen as an effective model not only of cooperation, but of how to achieve results: dramatic reductions in stunting are being recorded in a number of SUN countries, in part due to the SUN Movement's efforts.
- 6) Achieving the Movement's vision of an end to malnutrition in all its forms by 2030 is as ambitious as it is urgent and the Lead Group urged the Movement's members to accelerate their focus on results. They emphasised that nutritional status is both a driver and marker of inequity and that undernutrition is responsible for more than 3 million deaths of children under-5 every year. They noted undernutrition's threat to cognitive development and educational success, and therefore its devastating consequences for the social and economic potential of individuals as well as the peace and prosperity of societies and nations. At the same time, the Lead Group emphasised that non-communicable diseases, overweight and obesity are increasing rapidly.
- 7) A year on from the adoption of the 2030 Agenda for Sustainable Development, governments are revising and implementing their national plans to achieve the Sustainable Development Goals — many of which contain indicators linked to nutrition. The Lead Group emphasised that a transformation in ways of working – both within sectors and organisations and cross-sectorally – will improve the nutrition of all people, everywhere. Indeed, improved nutrition will be essential if the full ambition of the 2030 Agenda is to be realised.
- 8) The SUN Movement is leading by example, striving to continuously improve the focus on results and learning from experience. Working relationships are being transformed to achieve impact. Working with other global partnerships the SUN Movement's Principles of Engagement have been adopted in a 'Partnerships Playbook' that recognises national ownership and encourages transparency and mutual accountability. By leveraging partners' comparative advantages and working together across sectors an end to malnutrition in all its forms is achievable.
- 9) The SUN Movement now involves 57 governments, three Indian States, more than 2,500 civil society groups, over 200 businesses as well as donors, scientists, and UN agencies. Interest is growing and tens of thousands of people are taking part in this extraordinary effort to improve access to good nutrition.

### LEAD GROUP MEMBERS' COMMITMENTS

After joining the SUN Movement, I took



nutrition very seriously and made it a legacy of my presidency.

Moving forward, I will champion good nutrition and its importance for children's education and futures."

– Jakaya Kikwete

"In terms of institutionalising



nutrition and effective action – but also in terms of delivering

on the SDGs – we need new institutional competencies that centre around the performance of the whole of the government as an incentive for collaborative work."

– Sania Nishtar



"I will champion the linkage between good nutrition and women's

empowerment and foster linkages with initiatives such as Every Woman, Every Child."

– Marie-Claude Bibeau



"Nutritious food must be aspirational, affordable, and available. It is our

generation's responsibility to banish hunger and malnutrition in our lifetime."

– Feike Sijbesma

"We will use our experience from our work in 40 countries to promote policy dialogue and ensure that all stakeholders are engaged in joint programming, multi-annual planning, and transparent budget support."

– Stefano Manservigi

Director-General, International Cooperation and Development, European Commission (on behalf of Mr. Neven Mimica, European Commissioner for Development)

## CHAMPIONING RESULTS: THE LEAD GROUP'S COMMITMENT TO ACHIEVING AN END TO MALNUTRITION IN ALL ITS FORMS

**10)** The Lead Group has an essential role in championing the support needed by SUN countries to pursue their own nutrition goals, and in ensuring the SUN Movement's coherence and collective accountability for results. Each Lead Group member has been appointed by the UN Secretary-General for their profound contribution to ratcheting up the global fight against malnutrition.

**11)** As governments in the SUN Movement focus their efforts on implementation for impact, the Lead Group urged donors, civil society, business and the United Nations system to accelerate their collaborative efforts to provide support in ways that prioritise, institutionalise, implement and align cross sectoral actions for improved nutrition, and effectively use, and significantly increase, financial resources. Lead Group members agreed to use their experience to champion efforts towards:

**i) Strengthening capabilities to ensure equity, equality and non-discrimination for all, with women and girls at the centre of efforts,** so that by 2020 all SUN countries will:

**i. Have equitable improvement in the nutrition status of all people.** Lead Group members offered to help continue to position nutrition at the highest political levels and across sectors, focusing on the linkages between good nutrition and women's empowerment to ensure that no one is left behind. Noting that the effects of climate change and repeated humanitarian crises (such as El Niño) on people's nutrition, a focus on building resilience in local communities will be essential.

**ii. Adopt policies that reduce nutritional inequities and eliminate discriminatory laws and practices.** Lead Group members highlighted their leadership role in encouraging the sharing of good practices and experiences between countries, of involving parliamentarians, and encouraging dialogue with civil society and business for improved accountability. Lead Group members will also work to ensure convergence across various sectors such as agriculture, water and sanitation, education, environmental protection, to empower women and girls and improve nutrition for all.

**iii. Strive to involve representatives from vulnerable communities in their decision-making processes.** The Lead Group will help amplify local voices and stories of change, encouraging investment in local civil society and grassroots participation to promote social accountability.

### LEAD GROUP MEMBERS' COMMITMENTS



*"Positioning nutrition at the highest level is important. From my experience as Prime*

*Minister of Namibia, I can raise the importance of positioning nutrition at the highest levels, and ensure the message is spread across sectors."*

– Nahas Angula



*"To endure the effects of climate change and El Niño, and the impacts they have*

*on people's nutrition, we need to build resilience in local communities and this will be at the core of my agenda."*

– Mary Robinson

*"Guatemala took a multi-sectoral approach to improving nutrition and will be a champion in the region and the world for this approach. I*



*intend to share these experiences so others can learn and lead in their own countries."*

– H.E. Jimmy Morales



*"Investing in local civil society at the grassroots is essential. I will bring the local voices and*

*story into the global picture."*

– Danny Sriskandarajah



*"If we are going to address the nutrition challenges of those left furthest*

*behind first, we must develop new partnerships. WFP, as part of the UN Network, has raised our hand to organise partnerships in fragile states to develop sustainable and durable opportunities for those we serve."*

– Ertharin Cousin

**II) Strengthening capabilities to mobilise, advocate and invest for impact**, so that by 2020 all SUN countries will:

- i. **Have improved nutrition as a top policy, financing and institutional priority at national, regional and global levels.** Ending malnutrition is a political choice, and current and former Heads of State or Government in the Lead Group are ideally placed to champion good nutrition and its importance for individuals, societies and nations.
- ii. **Have increased implementation of social mobilisation, advocacy and behaviour change communication actions aligned with national priorities.** South-South learning and exchange can demonstrate that results are possible at scale. Lead Group members offered to share their organisations' experiences, strengthen linkages with other global partnerships and alliances, and develop learning pathways between SUN countries regionally and globally.
- iii. **More effectively communicate the economic, development and human impacts of malnutrition.** The evidence that investing in nutrition has the potential to break the inter-generational poverty cycle and stimulate economic development is clear. Up to 11% of gross domestic product is lost to maternal and child undernutrition. Well-nourished children are 33% more likely to break the intergenerational cycle of poverty and investments in nutrition are able to generate benefit-cost returns of 16-to-1. Lead Group members will utilise their influence to ensure that Ministers of Finance and Planning as well as Heads of State and Government appreciate the economic as well as human impact of good nutrition.

**III) Strengthening capabilities to continuously improve country planning and implementation to end malnutrition**, so that by 2020 all SUN countries will:

- i. **Have nutrition plans endorsed at the highest level, with national nutrition targets and costed actions that guide collective implementation and resource allocation.** SMART nutrition objectives can galvanise all ministries towards national targets and Lead Group members offered to sharing experiences regionally and globally to inspire other leaders to champion a drive towards eliminating malnutrition. They will also work with governments to help donors prioritise their investments.
- ii. **Regularly and transparently track budget allocations against plans and demonstrate better use of finance data through improved advocacy, planning and impact.** Lead Group members will advocate for both domestic and external resource allocation to nutrition, collaborating with Ministers of Finance and Planning. Having multi-year donor investment plans, and engaging with all stakeholders in policy dialogue is essential.

**LEAD GROUP MEMBERS' COMMITMENTS**



*"We are integrating nutrition into all the World Bank's portfolio programmes and*

*collaborating with Ministers of Finance to scale up investment in nutrition. We are committed to helping countries across the SUN Movement scale up."*

*– Keith Hansen*



*"We have demonstrated that results are possible but the challenge is taking this to scale. We are*

*committed to sharing BRAC's experience to inform progress across the SUN Movement."*

*– Mushtaque Chowdhury*

*"Leadership is about having your hands in implementation, and the*



*SUN Movement, working alongside NEPAD, can nurture this results focused*

*leadership which is essential for improving nutrition."*

*– Ibrahim Mayaki*

*"The SUN Movement can help align donors to support countries implement their plans. Policy dialogue helps prioritize policies and helps donors prioritize investments. We will support countries to engage with the private sector to de-risk their investments."*

*– Beth Dunford, Assistant Administrator for Food Security, USAID (on behalf of Gayle Smith, Administrator, USAID)*



- iii. **Increase resources for nutrition from both domestic and external sources.** Lead Group members committed to help all SUN countries access innovative financing mechanisms such as the Global Financing Facility to invest in nutrition. Donor leadership in mainstreaming nutrition across their own portfolios, and aligning their budget support to national priorities will also be prioritised to leverage increased impact from existing resources.
- iv. **Have systems to analyse and use quality data for decision-making, accountability and advocacy.** Improved and disaggregated data will improve policies and lead to smarter investments. Lead Group members will work to increase the efficacy of research to inform effective decision-making and advocate for data collection on results and impact that is cost-effective, is organised to avoid overlap, is useable and contributes to the sharing of lessons learned.
- v. **Implement agreed actions at scale and demonstrate impact.** For the Lead Group achieving results is paramount, and demonstrating impact feeds into a virtuous cycle of increasing momentum and high-level leadership on nutrition at national, regional and global levels. Innovation should be encouraged and nurtured. Regional entities can help nurture leadership through demonstrating impact, whilst others in the Lead Group will lead by example – scaling up their own organisations’ implementation.

**IV) Strengthening capacity for multi-sectoral and multi-stakeholder collaboration at all levels,** so that by 2020 all SUN countries will:

- i. **Have multi-stakeholder partnerships for implementation at national levels.** Experience from within the SUN Movement shows progress in breaking down ‘siloes’ ways of working. In this next phase of the Movement the Lead Group will champion this transformative agenda, catalysing concrete action at all levels, and encouraging a collaborative approach across sectors and stakeholders and with public and private investments. The involvement of small and medium enterprises will be better utilised to help governments understand what consumers need to make improved nutrition available, affordable and aspirational for all.
- ii. **Have all key stakeholders, including communities, making measurable contributions to scaling up nutrition.** Lead Group members will encourage their peers, and the organisations with whom they work, to ratchet-up investments in nutrition and report on successes (and challenges) in ways that contribute to the growing body of evidence of impact.

**LEAD GROUP MEMBERS’ COMMITMENTS**



*"We will help 63 countries access the Global Financing Facility for Every Woman, Every Child and ensure SUN Countries can access the finance needed for scale up."*

– Chris Elias



*"My plea to you is to bring more space in SUN for innovations from communities, not only from NGOs. We have more methodologies today to bring talent and ideas from young people, those that live there, in terms of solving their own problems. We can do much more of that."*

– Rebeca Grynspar



*"I will help bring small and medium enterprises into dialogue with governments, to help governments understand what people want."*

– Monica Musonda



*"The next step is to reach every last child, and that means that the technical support that we develop over the coming years has to be part of that framework. Hopefully organisations like Save the Children can help develop that."*

– Helle Thorning-Schmidt



*"I will be strong advocate and a champion for nutrition. We must take an integrated, multi-sectoral and multi stakeholder approach. I will take a lead role in facilitating this approach, raising awareness and showcasing best practice. "*

– Priti Patel

- iii. **Have aligned policy, legislation and regulations, in support of nutrition.** Lead Group members will advocate for improved nutrition in global, regional and national policy setting arenas. Parliamentarians, for example, are critical in strengthening linkages between civil society and the government, are crucial for accountability and can help integrate the multi-sectoral approach to nutrition into parliamentary structures and processes. Lead Group members will promote integrated food policies and sustainable food systems.
- iv. **Ensure countries adopt an approach to prevent and manage conflicts of interest** as they emerge. Lead Group members are committed to fostering dialogue between governments and stakeholders with invested interests that will be integral to improving nutrition.
- v. **Ensure consistent and sufficient investment in capacity-building and strengthening** by governments and partners. As noted above, this includes promoting South-South learning and civil society engagement.

## NEXT STEPS

- v) Each and every Lead Group member is a champion *of* nutrition and *for* the SUN Movement – bringing a wealth of experience and the wisdom to inspire. As global leaders in the fight against malnutrition, they will advocate for the implementation of the multi-sectoral, multi-stakeholder approach, breaking down silos, and, personally, driving awareness of nutrition’s importance for achieving the SDGs.
- VI) All Lead Group members will identify where they can work to expand and sustain an enabling political environment, promote the implementation of prioritised effective actions that contribute to good nutrition, encourage aligned implementation and advocate for the effective use and a significant increase financial resources for nutrition. They will help keep the Movement’s Strategy and Roadmap on track to deliver results. Their commitment to action will be supported by the SUN Movement Secretariat, and tracked as part of a Movement-wide effort to encourage mutual accountability.

### LEAD GROUP MEMBERS’ COMMITMENTS

*“Parliamentarians need to be involved in the multi-sectoral approach... They are critical for bridging the gap between civil society and the government and are crucial for accountability.”*



– Martin Chungong

*“We will build a case for better integrated food policies. We cannot fix the broken global food system without collaboration.”*



– Gunhild Anker Stordalen

*“We all need to change the way we work, at all levels. Let us stop working in silos. We must all champion a collaborative approach. If we continue to work alone, we will not have impact.”*



– Joy Phumaphi

*“Let’s put nutrition before your policy, before your investments, and not as an afterthought. I will be very happy to work with you to bring stakeholders from our community of researchers.”*



– Shenggen Fan

SUN Movement Secretariat: November 2016

## **ATTENDANCE [Initial]:**

1. Mr. Nahas ANGULA, Chairperson of the Namibian Alliance for Improved Nutrition.
2. Ms. Marie-Claude BIBEAU, Minister of International Development and la Francophonie, Canada.
3. Mr. Martin CHUNGONG, Secretary General, Inter-Parliamentary Union.
4. Mr. Ahmed Mushtaque Raza CHOWDHURY, Vice Chair, BRAC.
5. Mr. Chris ELIAS, President of the Global Development Program, Bill and Melinda Gates Foundation.
6. Mr. Shenggen FAN, Director General, International Food Policy Research Institute.
7. Ms. Rebeca GRYNSPAN, Secretary-General of the Ibero-American General Secretariat.
8. Mr. Keith HANSEN, Vice President for Human Development, World Bank.
9. Mr. Ibrahim MAYAKI, CEO, NEPAD Planning and Coordinating Agency.
10. H.E. Jakaya KIKWETE, Former President of the United Republic of Tanzania.
11. Mr. Anthony LAKE, Executive Director, UNICEF and Chair of the SUN Movement Lead Group.
12. H.E. Jimmy MORALES, President of Guatemala.
13. Ms. Monica Katebe MUSONDA, Founder and CEO, Java Foods, Zambia.
14. Mr. David NABARRO, Special Adviser to the United Nations Secretary-General on the 2030 Agenda for Sustainable Development and Climate Change.
15. Ms. Sania NISHTAR, Founder and President, Heartfile Foundation, Pakistan
16. Ms. Joy PHUMAPHI, Executive Secretary, African Leaders Malaria Alliance.
17. Ms. Mary ROBINSON, President, Mary Robinson Foundation - Climate Justice.
18. Mr. Feike SIJBESMA, CEO, Royal Dutch DSM.
19. Mr. Dhananjayan SRISKANDARAJAH, Secretary General, CIVICUS.
20. Ms. Gunhild Anker STORDALEN, Founder and President, EAT Foundation.
21. Ms. Helle THORNING-SCHMIDT, CEO, Save the Children International.
22. Ms. Gerda VERBURG, Coordinator of the SUN Movement.

## **With**

*Mr. Shawn Baker*, Chair of the SUN Movement Executive Committee (*ex officio*);

*Mr. Stefano MANSERVISI*, Director-General, International Cooperation and Development, European Commission (DG-DEVCO) – on behalf of Mr. Neven MIMICA, European Commissioner for Development; and

*Ms. Beth DUNFORD*, Assistant Administrator for Food Security, USAID – on behalf of Ms. Gayle SMITH, Administrator, USAID.

## **Apologies:**

23. Mr. Akin ADESINA, President, African Development Bank.
  24. Mr. Tom ARNOLD, Director General, Institute of International and European Affairs.
  25. Ms. Ertharin COUSIN, Executive Director, World Food Programme [Attended SUN Movement strategy launch].
  26. Mr. Neven MIMICA, European Commissioner for Development.
  27. Ms. Priti PATEL, UK Secretary of State for International Development [Attended SUN Movement strategy launch].
  28. Ms. Nina SARDJUNANI, Team Leader of SDGs National Secretariat, Indonesia
  29. Ms. Gayle SMITH, Administrator, USAID.
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