



1. Message from the United Nations Secretary-General

The Scaling Up Nutrition (SUN) Movement, launched in 2010, has inspired a new way of working collaboratively to end malnutrition in all its forms. Led by countries and supported by multiple stakeholders, it has mobilized an unprecedented political will to improve the nutritional status of everyone, everywhere.

This Strategy and its accompanying Road Map (2016-2020) underscores that there are few challenges facing the global community today that match the scale of malnutrition, a condition that directly affects one in three people. There has been progress, but much more needs to be done.

The SUN Movement has brought together governments, United Nations agencies, businesses, donors, civil society organizations and individuals in a collective mission to uphold the right to good food and nutrition. It has also helped to illuminate the importance of nutrition in achieving the Sustainable Development Goals (SDGs).

Moving forward, the SUN Movement will continue its efforts to ensure good nutrition during the first 1,000 days of life – starting from the moment a mother gets pregnant until the child turns two. This is a pivotal window of opportunity that can go a long way toward determining the future for girls or boys.

Nutrition is both a maker and a marker of development. Improved nutrition is the platform for progress in health, education, employment, empowerment of women and the reduction of poverty and inequality, and can lay the foundation for peaceful, secure and stable societies.

In turn, poverty and inequality, water, sanitation and hygiene, education, food systems, climate change, social protection and agriculture all have an important impact on nutrition outcomes.

This Strategy presents a practical vision of how we can work together for an end to malnutrition by 2030. By sharing experiences, overcoming challenges and showing results, the countries of the SUN Movement are demonstrating that together, we can ensure that people everywhere will get the best possible start in life and reach their full potential.



Ban Ki-moon
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