WHAT IS SCALING UP NUTRITION?

The Scaling up Nutrition (SUN) Movement is a renewed effort to eliminate malnutrition, based on the principle that everyone has a right to food and good nutrition. The Movement’s vision is to, by 2030, ensure a world free from malnutrition in all its forms. Led by governments and supported by organisations and individuals – collective action ensures every child, adolescent, mother and family can realise their right to food and nutrition, reach their full potential and shape sustainable and prosperous societies. The Movement is unique by bringing different groups of people together – governments, civil society, the United Nations, donors, businesses and scientists. It is transforming the way in which people work together by empowering people to put in place effective systems and to increase investments. SUN Countries and their supporters are working towards the World Health Assembly targets on maternal, infant, and young child nutrition by 2025, in addition to relevant targets for preventing and controlling non-communicable diseases.

WHY NUTRITION?

Today, more than one third of young children suffer from some form of malnutrition with devastating consequences for health, learning, future earning potential, economic development, resilience and security. There is strong evidence, mostly generated by economists, to show that eliminating malnutrition in young children has multiple benefits. It can:

• Boost Gross National Product by 11% in Africa and Asia
• Prevent more than 1/3 of child deaths per year
• Improve school attainment by at least one year
• Increase wages by 5-50%
• Reduce poverty as well-nourished children are 33% more likely to escape poverty as adults
• Empower women to be 10% more likely to run their own business
• Break the inter-generational cycle of poverty

Because when...

Girls & women are well-nourished and have healthy newborn babies

Children receive proper nutrition and develop strong bodies & minds

The world is a safe, more resilient & stronger place

Adolescents learn better & achieve higher grades in school

Young adults are better able to find work & earn more

Families & communities emerge out of poverty

Communities & nations are productive & stable

WANT TO FIND OUT MORE?

Go to www.scalingupnutrition.org

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HOW DOES THE SUN MOVEMENT WORK?

The SUN Movement’s unique value is its emphasis on building an enabling social, economic and political environment, which is fit to ensure that children everywhere reach their full potential. This is done through four strategic objectives: expanding and sustaining an enabling political environment; prioritising and institutionalising effective actions that contribute to good nutrition; implementing effective actions aligned with Common Results Frameworks; and effectively using and significantly increasing financial resources for nutrition. SUN Countries are addressing malnutrition through a multi-sectoral approach, involving:

### Specific Actions for Nutrition
- Feeding practices & behaviours
- Fortification of foods
- Micronutrient supplementation
- Treatment of acute malnutrition

### Nutrition-Sensitive Strategies
- Agriculture & food systems
- Employment & social protection
- Clean water & sanitation
- Health care
- Education
- Support for resilience
- Women’s empowerment
- Community-led development

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**SUN BY THE NUMBERS**

155 million stunted children + 1,000 day window of opportunity to improve nutrition + 100+ committed partners accountable for supporting national plans = 1 global Movement and unleash the potential of millions of healthier, smarter and stronger children.