



## **Concurrent Workshop sessions - Title and abstract**

**November 9, 2017 Session time - 11:00 hrs – 12:30 hrs**

### **1. How can the financial tracking process for nutrition be optimized to get best nutrition value for money?**

The availability of robust and regular finance data is critical for policy makers as it enables them to prioritize, plan, monitor, and evaluate policy implementation. Together with informing decision-making, tracing investments increases accountability and advocacy for better nutrition.

This session will start with a joint-presentation on where we stand as a Movement providing examples on the types of experience and support that are available including tools, guidelines and lessons learned.

The majority of the session will be devoted to interactive breakout sessions. Recognizing that SUN countries are at different stages of implementation, participants will be able to join the facilitated discussion on the topic that is of most interest to them and get inputs from colleagues and experts.

### **2. What are the roles of traditional and social media in breaking nutrition out of its echo chamber?**

The media has a significant role to play in raising awareness and communicating messages around good nutrition and healthy diets to the masses, but also in conducting advocacy efforts to ensure that nutrition remains high on the political agenda. In many SUN Countries, media houses have committed to reporting on nutrition and journalist networks are actively supporting the implementation of the Code of Marketing on Breast Milk Substitutes. At the same time, the use of social media to stimulate mass awareness about the importance of nutrition has grown exponentially in SUN member countries. There are increasingly multi-channel communication campaigns that are driving awareness and advocacy.

This session will showcase country examples of mobilizing traditional media and fostering rapport with journalists and share lessons learnt by stakeholders. It will also showcase the perspectives of journalists in their efforts to make nutrition resonate as a social and political issue and tactics for doing this. The session will also explore innovative social media campaigns that have helped generate mass awareness around the importance of nutrition in both the general public and with political leaders.



### **3. Ensuring nutrition results for women and girls: what does it take to move from lip service to action?**

Many argue that the world in which we live today, by many measures, represents the best period yet for humanity. Although we have seen falling global inequality over the past decades, ensuring (nutrition) results for women and girls through pro-gender equality policies, legislation and practices will be the only way to ensure that malnutrition – in all its forms – becomes a thing of the past. And for this we need to look beyond the status quo and towards elevating the status of women and girls, everywhere, and not just pay lip service to equality, and concentrate efforts on nutrition-specific and nutrition-sensitive actions targeting women and girls.

This session will give a chance for SUN Countries, stakeholders and partnerships to discuss how innovative actions and approaches have contributed to making sure that the empowerment of women and girls – at work, at home and everywhere in between – is at the heart of all actions and has helped raise the nutritional status of everyone. It will also focus on the important role that champions can play, especially men, in supporting the improvement of the situation of women and girls.

### **4. How can SUN Countries advance priorities in operationalising the nutrition data revolution?**

This session will provide an overview of the “nutrition data value chain” as an organizing principle to leverage multiple data platforms to collect, collate, analyze, present and use data for better decision-making. The role of National Information Platforms for Nutrition to accelerate the analysis and use of data for progress tracking and decision-making will be discussed. Priorities in a blueprint for action at global and country level will be proposed and reacted to by a panel comprised of SUN network representatives, providing diverse points of view. Participants at this session will have the opportunity to share their experience, ideas, and concerns with the state of inclusive and transparent data and information systems in their respective settings, and offer their recommendations for how data can be used to accelerate achievement of the Sustainable Development Goals.



## **5. What can be done to improve and protect nutrition outcomes in fragile contexts?**

This session provides an opportunity for SUN countries to share their experiences in bridging the humanitarian – development divide in tackling malnutrition. SUN countries will be invited to exchange their experiences in embedding nutrition in early warning systems, vulnerability assessments, and disaster risk reduction strategies and crisis response (man-made or natural disasters).

After a brief overview of existing global guidance on improving nutrition in fragile and crisis contexts the participants will then work in smaller groups. They will investigate opportunities - within countries - to make use of SUN multi-sectoral and multi-stakeholder networks to focus on combining humanitarian and development actions, investing in resilience and focusing on prevention (through early warning and early action). It is intended that the outcomes of these discussions will help the SUN Movement support system to assist SUN Countries in advancing their nutrition efforts in all contexts.

## **6. What is the role of bio fortification and staple food fortification in combatting hidden hunger?**

The goal of this session is to share information about the global status of each fortification strategy, as well as strengths, challenges and limitations with regard to their shared goal of reducing micronutrient deficiencies. The session will start with an overview of the status across SUN countries followed by two country perspectives on different fortification strategies in their context and what it takes to scale up implementation to achieve impact.

The majority of the session will be devoted to interactive breakout sessions where participants will be able to discuss opportunities for partnerships in scaling up, as well as challenges, such as regulatory issues and quality control.